



## **Gilford Securities names Casey Alexander as Director of Equity Research.**

New York, January 23, 2012 -- Gilford Securities Incorporated (öGilfordö or the öCompanyö), a leading provider of independent investment research, today announced that Casey Alexander has been named Director of Equity Research. He will report to Robert Maley, President & CEO of the Company. In this position, Mr. Alexander will be responsible for promoting best practices in investment research. He will oversee the build out and enhancement of the firm's research effort and product range.

Mr. Alexander was previously a senior vice president of research at Gilford, covering the Business Development Company sector, the Golf Equipment Industry and also special situations. This includes the highly successful proprietary research product called Gilford Securities Rule 144 Research. Mr. Alexander joined Gilford February 1996 and is currently a member of the Company's Board of Directors.

Prior to joining Gilford, Mr. Alexander spent eight years with PaineWebber Inc. During his tenure at PaineWebber, Mr. Alexander filled multiple roles including Head of Over-the-Counter Marketing, Divisional Sales Manager and Branch Manager. Mr. Alexander successfully completed the PaineWebber Equity Institute portfolio management program. Mr. Alexander has also been employed by Prudential Securities and E.F. Hutton during his 31-year career in the securities business. Mr. Alexander is also a tournament golfer and has been ranked as one of the top amateur tournament golfers in the New York metropolitan region.

öOur research effort is recognized by clients, media and third-party research providers as a valuable and significant part of the firm's range of products,ö Robert Maley, President & CEO of Gilford, said in a statement. öCasey brings exceptional ability and deep experience, and we are delighted that he will lead our firm's expanding research effort.ö

Gilford is a full-service boutique investment firm providing an array of financial services to institutional and retail clients including corporate finance services, independent equity research, retirement planning and wealth management.